



Article Side

Beer in Cameroon by [Bharatbook](#)

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The sponsorship of charitable and corporate social responsibility programmes proved an increasingly important competitive tool for major beer companies in 2011. Brasseries du Cameroun, for instance, relaunched its famous "Top Cup Summer Holidays"™ youth soccer tournament, while also offering scholarships to 1,000 primary school children. Similarly, Guinness Cameroon increased its support for local football teams and festivals, while Union Camerounaise de Brasseries (UCB) provided benches and...

Beer in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2007-2011), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change. <http://www.bharatbook.com/market-research-reports/alcoholic-drinks-market-research-report/beer-in-cameroon.html>

Product coverage: Dark Beer, Lager, Lager by Origin, Low/Non- Alcohol Beer, Stout. Research Reports

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Beer in Cameroon

Or

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