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PSD to HTML/XHTML Conversion: Only a Four Steps Process by [Justin Spencser](#)

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If you want to create a flexible, dynamic, user friendly and a visually appealing website for your business, then PSD to HTML is one of the best solutions available. This conversion guarantees a cutting edge website with all the latest and requisite features incorporated in it. This is why this conversion is highly popular among web developers across the world. With this conversion, you can get a professional and a very interactive site which will help in boosting the performance of your business by improving the traffic volume, conversion rate, SEO ranking and the ROI. This is a reliable conversion and to convert PSD to HTML, it takes only four steps. Read further to find out what those four steps are.

1. First step is to create a PSD design. In order to develop a website, it is first necessary to have a design file ready with you. You can design your site in any good software like Photoshop. The design has the final look and layout of the site and includes everything like buttons, sidebars etc. Once the PSD based design file is ready, it is time to move on to the next step.
2. Second step is to slice the PSD design into multiple layers and adding required elements to the design. The design needs to be sliced into various layers. Then several elements like buttons, links etc can be added to every layer as per the requirement of the website. This is a very tricky task and demand great experience and skills.
3. Third step involves converting the design into the markup. After slicing and adding the required elements, it is time to convert the design into markup. The PSD design files are static and need to be converted into markup to make it dynamic. In order to code a website, one should have a thorough knowledge of HTML and other related technologies. Also, a website should always be coded manually as it ensures a well structured site with a clean layout. It also ensures that there are no errors in any of the pages.
4. Fourth and last step is to test the site into browsers before launching. After coding a site, it is ready to be launched in various browsers, however, before you finally launch the site, it is always good to test the site in a browser. It tells you whether the site functions properly and if there are any glitches or not. It helps in rectifying the errors if there are any, so that the site functions smoothly once it is launched into browsers.

These are the four steps which are needed to convert PSD to XHTML/ HTML. And with this conversion you get a great site with a user friendly interface. It also gives a new meaning to your business by enhancing its reputation. However, like mentioned earlier, this conversion requires great precision and skills. Hence you should always hire a reliable and a professional PSD to CSS/HTML conversion service provider to get a great website for your business.

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