



Article Side

Travel and Tourism in Venezuela: Key Trends and Opportunities to 2016 by [Bharatbook](#)

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The report provides comprehensive and in-depth analysis, information and insights related to tourist flows in Venezuela, including:

- Analysis of factors that influence demand in the Venezuelan travel and tourism industry
- Historic and forecast tourist volumes covering the entire travel and tourism industry in Venezuela
- Detailed analysis of domestic, inbound and outbound tourist flows by geographic region and purpose of travel.

Summary

Venezuela is a country with huge tourism potential. The travel and tourism industry's contribution to the country's GDP increased from 8.9% in 2007 to 9.2% in 2011, and its contribution is expected to reach 11.2% by 2016. This is largely due to the government's strategy to diversify the country's economy.

Scope

This report provides an extensive analysis related to the tourism demands and flows in Venezuela:

- It details historical values for the Venezuelan tourism industry for 2007–2011, along with forecast figures for 2012–2016
- It provides comprehensive analysis of the travel and tourism demand factors with values for both the 2007–2011 review period and the 2012–2016 forecast period
- The report makes a detailed analysis and projection of domestic, inbound and outbound tourist flows in Venezuela

Reasons To Buy

- Take strategic business decisions using detailed historic and forecast data related to tourist flows in Venezuela
- Understand the demand factors within the Venezuelan travel and tourism industry, along with key market trends and growth opportunities
- Analyze the domestic, inbound and outbound tourist flows by geographic region and purpose of visit

Key Highlights

- The travel and tourism industry's contribution to Venezuela's GDP increased from 8.9% in 2007 to 9.2% in 2011, and its contribution is expected to reach 11.2% by 2016.
- Health and wellness tourism is expected to grow at an annual growth of 10% in 2012, fueled by

robust growth in medical tourism and spas.

North America accounted for 30% of the total outbound trips from Venezuela during the last five years, and a total of 670,700 Venezuelans visited North America in 2011, of which 561,400 visited the US. Industry Analysis

For more information kindly visit :

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or

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