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Stresa is a green terrace overlooking Lake Maggiore, ideal for those who want to relax and enjoy the beauty of the local landscapes. Baveno, a little comune near Stresa, is an important spa resort, one among the most popular for the international tourism. The picturesque old town retains buildings from different periods of time. Some ancient buildings are from the 10th century, while some villas of considerable importance were built in '800. The area of Lake Maggiore is a place rich in resources, and provides visitors personalized itineraries to discover its wonderful territory. The touristic success of the destination is also due to the impeccable hospitality of the local hotels, providing high quality services and high attention to guests' needs.

Zacchera hotels are popular for their incomparable hospitality, and they have a long history. In 1873 Francesco Zacchera decided to open the Osteria Milano, one of the first touristic places in Baveno. Then, the Osteria grew up and was transformed into the Locanda Italia, that today has become the Hotel Splendid. In less than two centuries, the passion and the touristic vocation of four generations of Zacchera family have transformed one small osteria in one of the biggest hotels groups on lake Maggiore: four elegant first class hotels located in Baveno and Stresa. The Zacchera hotels are: Hotel Splendid, Hotel Simplon, Grand Hotel Bristol, Grand Hotel Dino, Carl & Residence Do. They are exclusive hotels with suites, health clubs, restaurants and a conference center on lake Maggiore. The Zacchera's hotels staff is always available, highly qualified and very friendly.

Lake Maggiore is mainly visited for summer holidays, because of its luxuriant nature and beautiful beaches. Anyway, the area is also characterized by a growing business tourism. During the whole year many professionals come to Stresa, Baveno and the neighboring countries. They travel to Lake Maggiore for business, or to follow meetings and conferences. All hotels Zacchera are ideal structures to host professional conferences and business events. Each hotel has a conference center on lake Maggiore and also several meeting rooms and study rooms, equipped with the most advanced technologies: audio-video systems, video, wi-fi, closed circuit TV. The staff is attentive and professional, as well highly qualified and able to ensure the correct development of any type of event.

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Zacchera hotels are four elegant hotels in Baveno and Stresa, small towns on the Maggiore lake coasts. These hotels are also equipped with advanced systems and rooms to host business meetings, and they are a reference point for people looking for a a <u>conference center on lake Maggiore</u>.

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