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You only have to look at the mens salons springing up the neighborhood to figure out that men are equally into fashion and their appetite is only growing up. Fashion is not limited to what you wear but a holistic view of a person. From grooming to your health to how you dress the industry has everything to offer what one could ask for.

Mens fashion has finally emerged out and become an important division in any designer's portfolio. Even fashion events are clustered around Mens fashion which was an unheard back some time ago. Women wear though still a rage has quite been overshadowed.

When only prince Charles is talked about on his wedding, men are finally getting all the attention they deserve.

What all make up fashion?

Fashion as an industry is no stranger to well toned figures and well groomed men. A first and foremost is a well structured physique and health. Taking the cue fitness centres have cropped up at every nook and corner. Health centres which provide for holistic services have also become available far and wide.

Grooming centres which not only do hairstyling but also facials exclusively for men have made their way into our hearts. Skin creams exclusively for men are a rage in the industry which have not only attracted the young but also have brought the mid-aged to the salons. What would once be a onetime visit for a haircut to the salon has become a routine for a full body recharge for men. Packages of grooming are advertised and people are lapping it up like there's no tomorrow.

Men are more into keeping a separate closet for their grooming needs which was never thought of some time ago. Waxing which was a female thing has also found favors with men.

Fitness centres have also become a necessity in a man's life.

What has been more pronounced in the clothing industry reading the signs and started catering to each mans whims and fancies. There is a dress for every occasion. Pink is not a Women's color anymore. From evening wear to party wear every fashion house is bringing out something new every fall and every winter.

Wedding collection, Business attire, Evening party wear, Casual wear are all of the manifestation of the changing wardrobe. Business attire has got a new legup. If nothing flashy could have been introduced in business attire ties became the escape route.

Everything revolves around a certain theme on which a customized outfit is available. Exotic themes to make men special have only added to the fascination. Outfits for motorcycle gangs, Music groups are being kept as mementos by men.

Everything around Men has gotten fashion industry look up. If this wasn't enough the last vestige of fashion around men i.e. Shoes hasn't been left out of this maelstrom. A red which was unheard of in the world of shoes has become the most sold out color in the market. Stockings haven't been spared either.

Men are willing to experiment and the fashion industry is supportive enough to oblige.

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