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The first Smartphone released by Samsung â€“Omnia, was a super flop model of that era. Omnia consumers were quite disappointed with the model to such degree that they were burning, hammering and throwing away the phones. To this, one of the Omnia users, Kim San-uk said that the phone was awfully pathetic. It could be described as a phone which no one would ever want to have even for free of cost- told uk. He was so much disenchanted with Omnia that he wanted to dump it into a dust- bin though he was unable to do so due to his two years of contract with the company.

The Mobile President of Samsung Inc. accepted the fact that the company had confronted tough and struggling time because of Omnia. The profit attained by the company in the year 2010 was around Â£ 559 million and that in the following year was seen to be dropped to half of its previous value. Other reason for such a heavy fall in profit of company was launch of Appleâ€™s iPhones which were in hot demand among Mobile aficionados. â€œCompany is actually meeting fat catastrophe these daysâ€•, Shin added later.

However, the vice President of Samsung, Lee Min-hyuk was not seen quite affected by the negative feedbacks obtained by Omnia users. Reason for the latter is being the progress in work towards the release of next generation Smartphone which is, today, known as â€“Galaxyâ€™. The Vice President was quite confident with his design and his team that his next release Galaxy would be a true competitor for Apple iPhones.

Well, Mr. hyuk was right. Galaxy has bashed over Appleâ€™s iPhones by selling out approximately 40 millions of its entities till date starting from its first release in June 2010. By doing so Samsung replaced Apple and stood as top mobile-selling company of the world. Lee announced the success credit of Galaxy to Omnia and unveiled the fact that Galaxy was laid down to get its design, facets and technologies evolved from Omnia. The entry of South Korean company in mobile markets is taken as check on the board of chess along with lots of potency and flaws all its way to achievement.

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