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Video Hosting: What It Is, What It Does, and How It Helps by [Rose Ector](#)

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This is practiced by many end-users who have their own websites but do not want to pay for their own personal web hosted domain. The process leads to easier access, faster display of videos, and other benefits.

The need for video hosting services started from the explosion in popularity of interactive pages on the Web, such as blogs and forums, along with mass market use of camera phones. Today, video hosting services enable people to share videos and upload them online through a number of platforms, including mobile applications.

Video hosting works the same way as large search engine websites work. The only difference is video hosts support video clips uploaded by end-users. Instead of the end-users purchasing and running their own servers to make the videos they upload on their website readily available to the public, a video host can do that for them. The video host can provide the videos either by streaming or by downloading

Video streaming requires a path for end-users to access the video directly through the Internet. The host website uses plug-ins which enable end-users to display the video clips. Modern streaming methods allow live videos to be streamed using this plug-ins. Depending on the middleware technology involved in the streaming process, the video clips can be displayed even on mobile devices running the necessary applications.

Delivering content to a mobile device through the Internet has now become possible thanks to the recent application of video hosting services in the mobile web 2.0 arena. This has expanded the reach of the conventional streaming platform that only allows data sharing between computers and other devices with similar capabilities. Uploading videos from a mobile phone directly to the Internet is now an everyday possibility with mobile live streaming applications.

The growing number of videos uploaded every day has increased the activity of various video hosting service providers. Social networks where uploaded videos are normally shared have also increased the demand for video hosting as most end-users naturally don't have their own servers. Thus, they rely heavily on a streaming or mobile video platform to deliver their files.

If you would like to read up more about video hosting, streaming platform and media, and mobile video hosting, websites like [AffiliaterTips.com](#) have sufficient information that can help. This website offers detailed description and explanation on various topics.

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