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When your company has a promotion, you may offer prizes, rewards or discounts based on an anticipated number of responses. However, you could end up with a much larger or lower response than you anticipated which could have a terrible effect on your company. A larger response to your promotion could be even worse than a lower response. Having a fixed fee for your promotion means that you can guarantee that you won't lose money on what was meant to be a way of promoting your company and growing your profits. A fixed fee is the safest way forward for a promotion that may have a far larger response than you expected.

Who offers the fixed fee promotion?

A risk management company will work with an Promotion Insurance company to find the best fixed fee promotion for your company. They may advise you to change the promotion one way or another to ensure that everybody ends up with the best result. By paying a fixed fee for your promotion you can work out exactly what it will cost you rather than spend sleepless nights worrying that it will cost you far more than you ever anticipated.

Where is a good placed to go to for fixed fee promotions?

When it comes to a fixed fee for your promotion there are few good companies that can help you. However you do need to shop around as the fixed fee that they offer you can vary greatly. There is one company that always seems to hit the nail on the head when it comes to getting the right balance for everyone concerned. The name of the company is Umbrella Risk Management. They have a terrific website at www.team-umbrella.co.uk, where you can find out all about them and what they can offer you. As well as the fixed fee promotions, they can offer you over redemption insurance, promotion mechanics, sports risk, and prize indemnity insurance.

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http://www.articleside.com/insurance-articles/a-fixed-fee-promotion-is-a-great-way-to-protect-against-the-unknown.htm - Article Side

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a <u>Fixed Fee</u> is what our company deal with at team-umbrella.co.uk. We provide a great service for all our customers and provide a <u>Promotion Insurance</u> Visit our website today for more information!

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