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Tips to create a unique store with store fixtures by [Smith](#)

Article published on December 19th 2011 | [Home Improvement](#)

Store decoration is acquiring an all new importance with new concepts such as theme stores and designer stores hitting the block. Now, more and more stores today are opening up with a background theme to entice visitors. Every store wants to establish a unique identity in the market and based on that unique identity cash in on new visitors and increase business. In order to create this impression in the market new stores are ready to go that extra mile and this extra mile has been made possible by laminates.

Store fixtures are that one offering from the laminates industry that has changed the way stores can create an impression. The example of store fixtures are wall chests, modular tables, restroom cubicles, table tops and laminate countertops etc. But these are simple furniture items and one may wonder how can these simple furniture items add to the aesthetics of the store creating a unique identity for the store? Well, store fixtures with decorative laminates is the answer.

Decorative laminates are laminates that come in special design and texture made in different themes like prunes, wilderness, blues, and many more customized designs. So if you want to give your store a unique look in the natural prunes then you can go for store fixtures made in decorative laminates of prunes. If you are a lover of the sky and would want to give your store an imaginative look then go for decorative laminates in the shades of blue.

The essential areas where you should go for decorative laminates are your walls, partitions and laminate countertops. For the walls you should choose bright colours in the shade of brown and oak as they would make your store look large and spacious. For the ceilings you should go for white laminates as white is one colour on which the reflection of lights look amazing and your store would get that much desired appearance of an illusion.

For the laminate countertops you should go for basic colours like yellow, cream, beige etc. Laminate countertops would mostly be used for display purpose and therefore you should choose a contrast shade that will accentuate the look of the products displayed on the laminate countertops.

So through this article you can learn about a few things youâ€™ll need in case you are planning to open a theme store. Just use these tips and be the proud owner of a store that has a unique identity of itself.

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Article Keywords:

Laminate countertop, Store fixtures, Decorative laminates

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