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Why Outsource to Medical Billing Specialists? by [Tanya Gill](#)

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The U.S healthcare industry is one of the most active segments in the world. The industry often faces great challenges of new process/software implementations while meeting the growing needs of healthcare. The current scenario in the industry requires the healthcare organizations to reduce costs and improvise the processes. Although it is tough to reduce costs in healthcare, medical billing process provides opportunities for healthcare organizations to save cost by outsourcing to medical billing companies.

Medical billing outsourcing is considered a boon to healthcare organizations that find difficulty focusing on medical billing operations and patients simultaneously. But, outsourcing alone is never a solution to healthcare organizations that aims at maximum reimbursements. It is essential to outsource medical billing and coding functions to medical billing specialists in the field that can provide outstanding deliverables. Experienced medical billing specialists can be more productive and can face the challenges in billing easily. After outsourcing medical billing and coding functions to medical billing specialists, healthcare organizations shouldn't stop monitoring the billing performance. Instead, it should keep track of the performance by regularly co-ordinating with the medical billing specialists. The Better the service provider performs, better will be reimbursements.

Medical practices reap huge benefits while outsourcing to medical billing specialists. On outsourcing to medical billing specialists, the practice is relieved of the billing hassles and can focus only on patients, translating in to more revenue. Outsourcing medical billing also helps practices in saving operational and administrative costs. When practices outsource to offshore medical billing specialists, it can save up to 40% costs depending upon the service provider's country and the labor expenses.

Medical billing companies also aid organizations with the new implementations like ICD10, EMR/EHR etc that can be of great help. On the whole, outsourcing medical billing and coding functions to medical billing specialists can be profitable to medical practices and healthcare organizations.

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Tanya Gill is the Public Relations Manager for ecare India based in Chennai, India. She has wide knowledge and experience in the medical industry. ecare India is a leading a [medical billing](#) company offering end-end medical billing, a [physicians billing services](#) and is backed by extensive domain expertise, latest technology and dynamic compliance norms. ecare is HIPAA compliant and is the first Indian medical billing company to get ISO 27001: 2005 certified for information security management. ecare is also ISO 9001:2008 certified for quality management. By providing outsourced medical billing services, ecare makes it feasible.

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