

Article published on April 19th 2012 | Email Marketing

SMTP stands for Simple Mail Transfer Protocol. SMTP Relay Services helps you mail messages through your email account. It uses your existing email service while sending your mail. Whether you are using outlook or any other program, the actual emails are processed through SMTP service. This service lets the user bypass ISP restrictions on their outbound emails and allows them to use their professional looking mail address rather than the complex looking general address.

Every user gets this service as part of their email account. The user must set up the service while configuring their email account settings. Every email account includes 250 SMTP relays per mailbox per day. The limits resets at a particular time in each day. If anybody needs more relays then he have to buy additional packs (50 per pack). One can use the maximum of 500 packs per day. One can distribute SMTP relays to multiple email accounts.

How to configure SMTP settings

First you need to configure SMTP service setting to avail incoming email features. The SMTP routes the free flow of emails to the next server. It works as a delivery agent who sends the messages to the recipients. This service also supports relay services. Therefore, the messages move to the next server from the host SMTP until they reached their target recipient.

Go to start, click on control panel. Then click on settings.

Double click on Administrative tool. Then double click on the item Internet Information Services. It opens a dialogue box to configure the SMTP setting.

Right click on the Default SMTP Virtual Server icon on the left bar of the console panel. Try to access the menu and click on properties.

Select the tab general and click All Assigned to route all SMTP packets through the server. Set that by clicking the button ok.

Key SMTP Features

It provides strong security and privacy.

It helps the user to access the independent SMTP Mail services.

SMTP Relay Services generate comprehensive reports and notifications.

It is relatively easier to use web interface with this service.

The service can be used by any COM client from your online application.

It is made to give higher performance.

This SMTP supports all threading models.

It serves proper login authentication with the client server.

The service controls mass mail messages and junk mail messages.

The SMTP server stays on a different machine than the web server.

This control offers better performance than other SMTP components.

Article Source:

http://www.articleside.com/email-marketing-articles/now-you-can-send-email-from-any-server.htm - Article Side

Rio Lee - About Author:

Rio Lee, who is a Software Developer write articles on a <u>smtp service</u> and a <u>SMTP Relay Services</u>. For more information he suggests to visit a <u>http://www.mysmtp.eu/</u>.

Article Keywords: SMTP Relay Services, SMTP service

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!