



Article published on March 14th 2012 | [E-Commerce](#)

Although many people are realistic the point of cynicism that there is a great deal of fear or panic inducing perpetuated by the media when it comes to online safety, there are still vital and real reasons why online security continues to be a threat to internet users.

Although hacking people's websites, social networking pages and posting false information are just a few results of identity theft nuisance, in severe cases there are also financial and legal effects to identity theft and these can be catastrophic.

Using personal information of a user in order to buy and sell goods on their behalf, make applications for loans or credit and even claiming benefits in their name are three popular scams which can be quite simply carried out by a perpetrator possessing enough personal information.

There are a variety of methods which the criminal may use in order to access this information and these range from the ridiculous emails claiming to be from foreign dignitaries requesting personal bank information so that they can deposit monies, to the more legitimately appearing messages from a bank or building society asking for verification of details for updating and administrative purposes.

These are known as phishing scams and because of the frequency with which they attempt to target victims, many people now ignore them or have email safety which detect the scam and direct it immediately to the rubbish bin.

As the methods of detection grow in technological ability, as does the ambition of the scammers and new methods of identity theft are now emerging which target those who partake in Ecommerce.

Who Is At Risk?

The new wave of identity theft targets the customers of Ecommerce and gives the perpetrators the frightening ability to access the credit card, debit card or bank details of customers who use them during a transaction.

Whereas phishing scams have targeted the consumer directly, this new wave of identity theft operates on a much grander scale accessing the details of the Ecommerce website to steal the relevant data.

The fear factor with this particular type of targeting is that the customers may not even be aware of a problem until much further down the line. For many the first indication is the disappearance of money from their account, unusually high credit card charges or complaints from sellers regarding their behaviour online. Not surprisingly, the perpetrators of online crime are unlikely to be polite or courteous during any transactions and may, although it may not be the primary concern of the victim, damage their feedback and reputation with sellers.

The Businesses Responsibility

An Ecommerce solution is the financial element of an Ecommerce website and is essential for the wellbeing of any online business as well as that of its customers. Those businesses who are seen to take online security seriously and employ appropriate measures such as PayPal, Google Checkout or Merchant services are seen as a better Ecommerce websites acting for the benefit of all parties.

When appointing a professional Ecommerce Web designer such as LogicSpot, the security of the customer can be safeguarded, allowing them the peace of mind to enjoy the benefits of Ecommerce.

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Article Keywords:

Ecommerce solution

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