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Online Shopping is Cheap But What if It Can Be Cheaper? by [Armando](#)

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One or two years ago, things were very simple for most shoppers: login on a coupon site and get the necessary coupons for the products you want to purchase. In other words, that was a period when shopping with coupons was fast, reliable and economically rewarding. However, all that was about to change once the fake coupons with high-redemption amounts started to appear on eBay. In just one week, the simple and low-cost shopping disappeared and a ban was posed on the printable online coupons, regardless of their provenience. The good news is that the diligent efforts of retailers and coupon sites alike are finally starting to show and nowadays, coupons (newspaper clippings and online) are accepted everywhere again.

In fact, online coupons can be found anywhere and they can be used for virtually everything. And, the more accustomed people get to taking advantage of online coupons, the more will turn up. A coupon these days can mean many things, from the small clickable banner on a website offering a 10% discount to printable coupons that can be redeemed at the store or office front. However, the ones circulating on the internet can be split into two distinct categories, namely the coupon code (printable) and the promotional code (link only promotions).

Perhaps the most popular way of saving cash when shopping online for services or products comprises of finding a coupon code. Essentially, as soon as the coupon code is validated, you will benefit from the deduction of a predetermined amount for your purchase. However, you must make sure that you copy the code (the series of characters consisting of numbers and letters) exactly in the specified field because otherwise it will not work and you will not get the price cut. In the eventuality that instead of the code you find a link, then all you need to do is click on it.

While the link and the code are the most known types of coupons, this guide advises you to keep an eye out for free shipping discounts as well. In general, free shipping coupons are available for customers who spend at least the minimal specified amount for the purchase (such as \$100) before the transportation fees are waived. The customers who benefit the most from the free shipping coupons are generally those who shop online often. Another way frequent online shoppers could save some cash on their purchases is by combining coupons.

More often than not, you can find coupons with free shipping and discounts directly on the retailer's website. Some companies even allow their customers to use multiple coupons for various products and services. Therefore, if you happen to find a retailer who permits multiple coupon usage and that has specials on a certain day, you can benefit from the promo rate and make maximum savings. The singular aspect that you need to concern yourself with is the duration of the coupons' accessibility; some of them allow permanent discounts, while others are only available for a few hours or days. Since coupons are highly accessible, why let money slip out of your hands?

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