



Article published on June 14th 2012 | [Communication](#)

Communication has gone through different phases from ancient times to modern times. Love, sorrow, joy, happiness, hatred where all expressed from the time of human life. New communication methods have increased to send and receive information. Friends and relatives who live in far off places have been brought closer by the different form of communication tools. Listed below are a few of the modern day communication tools

Instant messaging

This method can be used from your laptop or desktop or Smartphone. This enables texting from a keyboard and they are delivered instantly. Video enhancement is possible with instant messaging. This method of communication is provided by all the Internet Service Providers. Instant messaging is widely used in today's world.

Text messaging

Text messaging or texting is a common method of communication. This method is popular among the youngsters. Text messages are brief messages that are exchanged between two or more mobile phones. Direct text marketing is used to notify the user on promotion, discounts, offers, payment details and other notifications. This method can be used to order products and services.

Cell phones

A basic cell phone without any fancy features remains good to be connected while mobile. Cell phones are the best method to stay in touch all the time. Most of the people around the world carry cell phones. A survey report says that most of the Indians do not have proper toilet facilities but they have cell phones. On an average an Indian has 2 cell phones. Cell phones come handy in all emergency situations.

Home phones

Home phone service is facing a sharp decline in spite of its attractive features. Even though they are neglected in many homes, businesses use these traditional phones. Home phones are common among old people because they find these phones as a comfortable medium for communication. Number of freebies and extras come along with home phones. These phones are a great to use during any emergency situation.

E-mail

E-mail or electronic mail is a frequent mode of communication. This is prevalent among business people. Huge databases and files are transferred within a fraction of seconds. This is a method of exchanging digital messages. Face-to-face meetings happen only during crucial times. This was the first revolution in business.

Skype

Skype is an online service that allows you to stay connected with your friends and family anywhere around the world. This is a VOIP technology that allows you to do multiple actions. Audio, video and instant messaging is possible through Skype. This method is popular for International calls. The call

charges are relatively cheap and they provide amazing voice clarity. Video conferencing is an amazing feature that Skype carries. Calls to emergency numbers such as 911 cannot be done through Skype.

Social Medias

Social Medias like face book and twitter remain very popular among all age groups. They offer instant messaging, sharing videos and photos, sharing your views and ideas and many more features. Online social networks are an easy way to stay in touch with friends and family members. Twitter remains as a rich source of information. You can receive news on any subject from any place around the world. You want to follow a famous pop star or a player, twitter is the best tool for it. You can receive direct tweets from your favorite stars.

A lot more of tools are used for communication. All these new modes of communication have brought people closer to each other irrespective of the differences. Loads of information are shared and gained due to the new form of communication tools. Effective communication helps in the development of the society.

Article Source:

<http://www.articleside.com/communication-articles/popular-communication-tools-in-today-s-modern-world.htm> - [Article Side](#)

[SharonThomas](#) - About Author:

Sharon Thomas is a freelance writer and an active blogger. She has a great passion towards writing and likes to supply information on great services like a [Home phone Service](#). In the above article she discusses about the various communication tools.

Article Keywords:

Home phone Service, communication, tools, social medias, facebook, twitter, cell phones, smart phones

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!