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Improve your Communication Skills and get ahead in business by [Mary Porter](#)

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If you want to get ahead in business, make sure your communication skills are the best they can be. Impressive communication skills are essential to developing your career, and having great communication skills can set you apart from your colleagues and help you to win new business for your company.

Most industries require excellent communication skills, whether this is internally through delivering informative and motivating presentations to colleagues and other departments in the business, or externally. Communication skills are especially important when working externally as they may be relied upon to secure new contracts and win business. Sales presentations require someone with first class communication skills and confident public speaking abilities. To win new business you'll need to be concise, clear, confident and knowledgeable. Having great communication skills helps you to convey all of these essential attributes.

Developing your communication skills is an ongoing process. Whether public speaking comes naturally to you or whether you have honed the skills over time, you can always improve and develop your communication skills further. Attending training courses or having one to one coaching on your communication skills is a great idea. An independent person will pick up on areas that can be improved that you and your colleagues may not have even noticed. They'll be able to give you feedback on your communication skills and how they come across to other people; and most importantly they can suggest ways to improve them. They'll teach you techniques to boost your communication skills, such as a memorable opening, your pace and projection and your hand gestures and movement.

Executivespeaking.co.za are dedicated to improving your communication skills and public speaking. Founded by Lynn Baker, a Certified World Class Speaking Coach, they will work with you and your colleagues to advance your communication skills and help you deliver presentations that will win you new business time and time again. From planning the perfect presentation to conquering your fear of public speaking, Executivespeaking.co.za will transform the way you communicate.

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