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Understanding the difference between link directory and web directory by [Ashish Pandey](#)

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Link directory or link farm and the web directory are two crucial things that should be known to the website owners or webmasters. Even if these two services or sources serve the link building purpose for any website owners, there still exists a difference between the link directory and web directory. It is therefore very important for any user to understand the difference between the two so that you can take the services which best suit you.

Basically, the main point of distinction between the web directory and link directory is that the former one categorizes the links, while the latter one has a range of links scattered just like that. Without a doubt, web directory is the better source of link building and getting traffic because it can offer greater benefits to the end users. Also, in the web directory, there is an editorial review or criticism of the links, while on the link directory, anyone and everyone can submit the links without any category or review. Some critics also believe that the link directory is meant to manipulate search engines only and not for the users. However, you cannot completely rule out the benefits of link directory. Certain really good directories can allow you to submit your links and get various advantages of link building, link exchange and link baiting. But, it would not be wrong to say that web directory is the better way of doing so because it is more refined and user-friendly.

Link directory may also be called link farm because it is described as a huge farm where the links can reside. Web directory, on the other hand, is a place where you will find collection of various links but these are categorized under various relevant topics. Also, these links may go editorial review before being accepted in the directory. Basically, you will see that the links in web directory are meaningfully sorted and refined. Links in the link directory, however, should be submitted with the following of proper rules and regulations. Web directories may also be called the home of various links, all of which have a particular address that is missing in the link farm. So, you will realize the fact that links in the link directory often tend to be misplaced or “lost” because they are not having a fixed address!

Unlike this, the web directory offers a “space” to every link in the category that is meant for it. Therefore, there are fewer chances of your link being lost in the huge place. Also, links in the web directory, if placed under the right categories can definitely offer you a range of benefits such as increase in traffic, link building, credibility and popularity and various other things. Therefore, using the web directory proves to be a better idea than the link directory. But this does not mean that you should completely forget about link directories because some of these can be really very good and beneficial for you and can suffice your purpose easily.

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Using the a [web directory](#) or the a [link directory](#) can be advantageous for you, but it is important to know which one out of the two is a better way of doing so!

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