



Article Side

Real-time Location Services (RTLS) by [Bharatbook](#)

Article published on March 27th 2012 | [Business](#)

Real-time Location Services are changing processes and procedures in yards, hospitals, warehouses, factories and any facilities in which location determination and tracking in real-time is crucial. RTLS applications support operational areas for logistics and other services, to combine identity and location of any type of items or objects, allowing for efficient location procedures through automatic determination/tracking with the click of a mouse button.

This report provides analysis, case study assessment and evaluation of the following:

- * Indoor RTLS and key players
- * RFID tag types and their applications <http://www.bharatbook.com/market-research-reports/mobile-and-telecoms-market-research-report/real-time-location-services-rtlsapplications-services-and-company-analysis.html>
- * Current and next generation applications Comparative Market Analysis
- * Protocols, standards, and technical details of RTLS
- * Regulatory mandates regarding RFID focusing on RTLS
- * Different RTLS technology approaches: GPS, WiFi, RFID
- * Real-life implementation analysis with example case studies
- * Importance of RTLS for large scale Tracking and Management
- * How the RFID industry has grown and penetrated into daily life
- * GPS based Tracking w/o Active RFID and Implementation of the system
- * RTLS in various verticals including Healthcare, Yard/Port, Inventory, and more

The report also addresses challenges and opportunities in deploying/operating RTLS including available solutions and the methodologies.

Audience:

- * Venture capitalists, private equity firms, and startup companies
- * RTLS and RFID hardware, software, and solution vendors and related professional services companies
- * Managed RTLS service providers, outsourced RFID solutions and RTLS application providers, and RFID service bureau operators
- * Healthcare management personnel responsible for tracking patients, staff personnel, equipment, inventory, and other critical resources

* Companies interested in optimizing their RFID business process strategies for tracking and telemetry with a special focus on large scale tracking.

* Retailers and personnel responsible for merchandise inventory and ordering processes, Customer Relationship Management (CRM), Merchandise tracking and fraud prevention

* Personnel responsible for automating Supply Chain Management (SCM), Customer Relationship Management (CRM), Manufacturing Resource Planning (MRP), Enterprise Resource Planning (ERP), Inventory Tracking, Fleet Management, Yard/Dock Management and other business processes

For more information kindly visit :

Real-time Location Services (RTLS)

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: <http://twitter.com/#!/Sandhya3B>

Article Source:

<http://www.articleside.com/business-articles/real-time-location-services-rtls.htm> - [Article Side](#)

[Bharatbook](#) - About Author:

Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:

Wi-Fi, Communication, Real-time Location, Services, Market Research Reports

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!