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Professional Negotiation: the Art of Dealing with Car Dealers by [Kerstin Shed](#)

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The art of negotiating is not easy as it sounds like. This is especially true in the car buying process. For example, if car dealerships set their offers too high, they might end up losing a potential customer and a sale. On the other hand, when buyers do not bargain enough, they might end up disappointed for not getting the vehicle at the price they prefer.

That is why when purchasing a car, whether it's old or new, it is essential that buyers take car dealer ratings into consideration. These ratings allow buyers to compare dealerships and choose the right one. Once a buyer finds a good dealership, a good deal can follow. A good deal means both dealers and clients meet halfway and benefit equally from the deal.

Buyers should also know that they have the choice to say "no" at any moment they wish to. They should walk away when they feel the negotiation is not right for them. No matter how cunning or experienced car salespersons may be, buyers should aim to get a good leverage over negotiations.

It is also best to be armed with information about the car you want to buy. Magazines and Internet sites are good sources of practical information. It is also highly recommended to read honest reviews given by other buyers about their car purchase. Buyers can also extend their research by looking for possible rebates, incentives, or trade-in options that can lower the prices of their car purchase.

Another strategy is to consider the timing when you will purchase the car. Buying a car at the end of the year can be good as many dealerships clean out their lots to make way for new models. This cleaning-up period allows dealers to give certain discounts. In some cases, there are incentives or discounts given by used car dealers in Indianapolis; buyers should just inquire about them.

Buyers can also bring a friend to act as an equalizer during the entire negotiation. Conversely, it wouldn't be unusual for dealers to bring additional reinforcements if they think the buyer is in doubt. Nevertheless, there are used car dealers Indiana motorists trust who can help pick the car that best suits the buyers' needs and preferences.

Lastly, buyers should have a set budget for their dream car. However, this should not be told directly to dealers, so that you can still bargain for a lower price. The used car dealers Indianapolis buyers recommend have a financial staff to help buyers determine their payment capabilities and options.

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