



# Article Side

Importance of Employee Engagement in Today's Era by [Ian Hutchinson](#)

Article published on May 15th 2012 | [Business](#)

The depleting economy of most of the countries and economic slow down over the globe has made a stressful effect on relationship between companies and employees. The job cuts and pay freeze have made line of tension between firms and their staff members. The incentives and allowances holding up as well as employee retention system being disturbed has made many companies are experiencing set backs and losing of skilled and talented employees.

And because of these problems, employee engagement has become crucial in companies managing policies as well as HR policies. Relationship between employees and organization is very important. Companies who have lost their best and top class employees wants to attract more talented and experienced people who can replace those turn over and they want to avoid more damage to companies' workforce and reputation. As these companies even know that their investment on such highly skilled professional is worthwhile as they are only the ones who can evolve new ideas and can reap up more profits for them. As they diverse their business and that too in several countries they will require more creative people and innovative employees who can work according to the given situation and complete the task accordingly.

These all is possible through employee engagement as it increase profitability, performance as well as productivity of an organization. There are numbers of third party providers of such concept and one of them is Life by Design. It is one of the most reputed and well known agencies having a proven track record in managing the employees' engagement, employee satisfaction as well as employee retention. They are having the most vivid and giant clients like SAP, PFIZER, TOSHIBA, CANON, ROCHE etc. Life by Design is having presence in America, Europe as well as several Asian countries.

Life by Design is having successful track record for managing employees each and every know how and maintains sync between organization as well as task force. They have expertise in solving any cases and giving the appropriate solution which can improve the productivity of the firm as well as employee. They act as mediator between employees and organization giving the solutions in favor of organization keeping employee's interest in mind. From solving a single problem to changing the whole system of management they offer each and every service.

Hence to avoid turn overs and to save the reputation of organization the change in the management system is very necessary and it important to hire a proper agency for that which can work as partners in growth and success.

Article Source:

<http://www.articleside.com/business-articles/importance-of-employee-engagement-in-today-s-era.htm> - [Article Side](#)

[Ian Hutchinson](#) - About Author:

Ian Hutchinson (B.Bus, G.Dip.Psy, CSP) Founder & Chief Engagement Officer, Life by Design. He is a talent maximiser, thought leader and innovative strategic implementer. Specialisations:   
• Employee Activated Engagement   
• Talent Maximisation   
• Self-Leadership   
• Work Life Balance

Article Keywords:

# Employee Engagement, Life By Design

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!