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Wilson Art Laminate Countertops- an Introduction by [James Blee](#)

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Despite the launch of numerous new brands of cheap countertops, wilsonart laminate countertops continue to enjoy the same goodwill that it had for several years, . Based on its demand and selling pattern, sellers reckons that this brand is perhaps the second most preferred brand next to the ever popular Formica. However, the margin between the two is slender to say the least as both of these brands are traditional products by reputed manufacturers who are credited for having offered several classy designs and patterns of beautiful countertops over the years.

It has been seen that one of the major drawbacks of the countertop laminate sheets lies in the fact that they lack much visual depth. The natural stones in the likes of granite and others are the best in this regard. Even the ones made of quartz and other hard materials to possess a great depth that enables them to get a three dimensional presence and quality.

However, the laminate materials are much thinner as low as a few millimeters as a result of which depth can never be achieved naturally. Wilsonart has managed to develop a special class of products with an enhanced depth under a family series that includes Eclipse.

Another of the much talked about problem that laminate sheets suffers from is its significantly lesser durability and limited endurance to scratches, scuffs and wearing down. Taking this into consideration, Wilsonart have been using the AEON technology to manufacture some of its more expensive product to make them physically stronger and durable to damages. However, presently this technology is only being used with the HD and premium qualities but it is expected to be used with other qualities as well in future.

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