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New year, New look for the Local Answer by [Jack Cooper](#)

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New Year, New look for "The Local Answer"

The Local Answer collection of advertising brochures are pleased to announce that the front cover of the A5 handbook is receiving a visual makeover as 2012 welcomes a brand new look for all of the Local Answer A5 magazines.

The Local Answer runs 3 separate magazines for the Redcar, East Cleveland & Ingleby Barwick areas with a combined distribution range of over 52,800 homes receiving the local answer each month.

The Local Answer (www.local-answer.co.uk) guarantees a successful advertising campaign to all of its clients in a neat, 32 page magazine packed full with a variety of different tradesmen, who guarantee you a competitive, professional service as soon as you pick up the telephone.

Advertising with the Local Answer could not be easier and positive results are guaranteed to all of our clients.

Advertising & placing an advert could not be easier and the new look front cover is certain to attract new home-owners to the services and tradesmen within its pages.

The new front cover now fills the whole of the front page, with a corner peel recommending a specific service from a client within. This recommendation will change during the year in the hope that seasonal advertisers can benefit from our magazine correctly.

The front cover colour will continue to change however the new layout is here to stay, advertise with us today to help kick-start your 2012 in the best way possible!

For more information head to www.local-answer.co.uk

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[Jack Cooper](#) - About Author:

Hello my name is Jack Cooper and i am an apprentice who works for the Local Answer. At the moment my main job role is SEO and this involves me posting information about the company all over the internet. Thankyou for reading this article and i hope it can be an accepted submission.

<http://www.local-answer.co.uk>

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