



Article Side

How to Create Magazine Inspired by [Griff anjaneth](#)

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The mail just came in and there are only two things on itâ€™a catalog and a magazine. Which will you likely read and keep? The magazine, right? You will likely just flip through the catalog and put it in the trash, but the magazine is a different story. It will get more attention from you and be likely saved. Why? Because magazines are creative, visually appealing, and informative. Aside from the gossips, magazines provide valuable information in a captivating and intriguing way.

Why donâ€™t you give the same appeal to your catalog? If you want it to be read page per page, you need to make it look fascinating enough for your readers. A catalog printing resembling a magazine will surely increase the value of the material and boost readership and recognition.

A glossy magazine cover

To begin your magazine-catalog project, start with the cover. Take a look at what magazine covers look like today and incorporate it into your design. You can out a big headline on it to catch attention and perhaps put subheadings to give people a view of what they will find inside. If you have a garment or boutique business, you can consider putting images of men and women wearing your clothes, just like what they do in the magazine. This will make your catalog look cool and catchy.

You can also highlight special items on the cover and tell readers that surprises await them inside. It can be a freebie, discount, or redeemable reward which they can avail of for a limited time only. This will get your readers peaking inside the catalog to look at the surprises you promised them.

Continue the magazine feel inside

When you are done with the cover, you can proceed with the inside pages. Aside from the standard image and description format which is common in most custom catalogs, you can consider writing a brief article that focus on the each of the products or the products as a whole. Make the article quirky and interesting so people will read it. You can consider creating how-to or guide articles that will describe how certain projects can be done with the help of the products or services you provide. The information you will impart on your readers will truly spice up your catalog. This will help create interest and generate immediate response from readers.

Give the catalog a monthly feel

You donâ€™t really have to create a monthly catalog. That will be too expensive on your part. Just highlight a certain month or make it a quarterly affair. Say December. This is a busy month for everyone. You can create a full color catalog dedicated to this month. Include the activities, specials, promos, and all other important details that you need to highlight for this month. You can use a theme perfect for the occasion so you can easily evoke the festive feeling of the holiday season. With a little creativity and imagination, you can create catalogs that will fit with your business and the products or services you offer.

There are plenty of great magazines these days. Pick them up to get ideas on how to style your magazine inspired catalog. Get creative with your design so you come up with timeless and cheap catalog printing that will increase your leads and boost your sales and profits.

Article Source:

[Griff anjaneth](#) - About Author:

Anjaneth Griff is a devoted writer about a [catalog printing](#) which began almost four years ago. She is also constantly striving to boost her interest by developing exclusive a [cheap catalog printing](#) printing.

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