



## Article Side

Shopping for printed wedding invitations by [Woshitiancai111@gmail.com](mailto:Woshitiancai111@gmail.com)

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People searching for wedding invitations tend to think that paper quality is probably the most critical pricing consideration when selecting an online wedding invitation.

Although the quality of the paper is worthwhile, other elements such as the printing technique, quantity of ink colors and extra touches usually play a far more crucial role in determining the end price of your customized wedding invitations.

Nearly all top quality printers use cotton fiber, high-grade wood fibers which is accredited by the Forest Stewardship Council or a combination of both the cotton and wood-based fibers. Even though these papers tend to be of a better quality than recycled papers that a good number of market as "tree-free", these high quality papers frequently cost a tad bit more but are definitely worth the modest premium. Moreover, these papers are basically more "environmentally-friendly" and substantive than most papers sold on the web that promise to be "green" or "tree-free."

Criteria that usually tend to add to the costs of printed wedding invitations are paper weight, darkly-colored papers and the quantity of ink colors used in printing the invitations.

**The paper weight:** Quite a few wedding papers sold on the net are printed by industrial printers. Normally, paper with a weight previously mentioned 120 pounds cannot be processed by way of a commercial printer or ink-jet printer. Subsequently, a weighty wedding invitation can only be printed using engraving, letterpress or, occasionally, with thermographic inks. This old fashioned printing method tends to increase overall costs, but will generate a significantly more eye-catching invitation.

**Paper Color:** Nearly all wedding invitations are printed on white or ecru colored papers in order that ink colors can resonate. Nonetheless, there is a fashion towards bold-colored papers. In these cases, simply using a more pricey printing technique like engraving tends to work to obtain the proper distinction between ink colors and darkly-colored papers.

**Ink Colors:** Though flat-printing, lithography and digital printing works best with papers less than 120 pounds in weight, more old-fashioned printing methods are required for more heavy papers. In these instances, each color needs to be applied in a separate press run, thereby raising prices.

When shopping locally for wedding invitations, it's always best to seek the advice of a highly trained stationer who will help you pick out the greatest wedding invitation styles and papers for your financial budget.

Read more: <http://www.invitationbaby.com/>

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