

Article published on January 27th 2012 | Web Hosting

In today's fast and competitive business world you just cannot survive in the industry without having a website for your business. It is increasingly being said in the industry that if you do not have a website, in all probability you do not exist. A website helps a business in establishing a web identity and provides the complete description about your business. So how does one get a website? There are certain things a user requires to build a website. So let us discuss in detail about this process.

To build a website the user first needs to have a domain name. It is basically a name by which your website is known. When thinking of Domain Names there are certain basic rules that one needs to follow. When buying a domain the user is suggested to choose a name that is very simple and obvious. It needs to be something that others can remember. A user is advised to select a domain that is relevant to his or her business. The domain name should be short and unique. The next thing a user must do is check the availability of the domain name. Most Domain Registration companies now offer this service to its patrons. Domain registrars now have a domain search box on their websites on which a user can type a desired name to check its availability.

Web Hosting is the next service the user will need to set up an online identity. In this service a hosting service provider allots some space on its server to a user. The user can use this disk space to upload his website. In order to have the website accessible at all times, the user needs to select the best and reliable Web Hosting company. The company that offers its customers with maximum uptime, which is usually 99%, is generally considered the best hosting service provider. There are several kinds of hosting plans available in the market; shared, dedicated and reseller to name a few.

While some users buy Domain Names and Web Hosting separately, some buy both these services from the same company. This is rather a very good option and saves a lot of time for a user. Since there are several companies that offer these services, it generally depends upon the user to choose the best company. Make sure the service provider you choose is not only dependable, but also consistent in offering support services.

Article Source:

http://www.articleside.com/web-hosting-articles/domain-registration-web-hosting-explained.htm - Article Side

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Article Keywords:

Domain registration, domain names, web hosting, domain availability, website hosting