



# Article Side

Benefits of Kingfisher Red airlines by [Edna Purviance](#)

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Kingfisher Red airlines is a privately owned first low cost carrier that runs under Dr Vijay Mallya the chairman of Kingfisher Red. This airline was initially known as Deccan airways which announced to change its brand name in August 2009. This esteemed private airline connects over 70 cities and has more than 540 daily departures.

The company is incorporated with advanced fleet of modern aircrafts topped the quality program around the world to create an ambiance truly cherished. They have three unique classes of service for their passengers i.e. Kingfisher first, Kingfisher class and Kingfisher Red. The company promises to take you off and touch the international skies with a world class experience that will leave you spell bound on your journey. Kingfisher red airlines also plan to launch international services to Gulf, south and south East Asia in the future. The civil aviation ministry has allowed Deccan in which kingfisher red has a substantial stake to operate seven flights a week between Bangalore and London.

With Online booking system, travelers can have a look at the flight schedule of Kingfisher flights. Travelers can also avail updated information about the flight schedules. They have also launched mobile ticketing for their passengers. M- Fly is the mobile ticketing service that is offered for all its passengers which is a convenient option to book tickets from their mobile phones.

Above all the facilities the company has focused on low operating costs, along with high level of productivity which ensures to offer the lowest fares to all the travelers. It is the first airline to offer fares from re 1 to Rs 500. Kingfisher red follow dynamic pricing strategy, where in pricing is a function of demand and supply so the earlier one books the lesser one pays. The company also came up with tele check-in facility which allows the passengers to call 24x7 at all India call center and check in, thereby reducing time spent in long queues at check in counters at the airport. The passengers can call between 14 hours and 2 hours prior to their flight departure and tele check in. you will be glad to know that passengers will be assigned preferred seat numbers at the time of telephonic check in.

So after reading all these benefits of Kingfisher Red airlines by now you will be convinced that our airlines offers you the best of all the aviation facilities at very economical prices.

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Author is an associate editor for Flights Booking to India. a [Kingfisher Red Airlines](#) Get all possible information about Cheap flights to Goa and Holidays to India. We also provide information about Online Flight Booking, Holiday Packages and Flights Booking in India.

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