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The expensive product, that you use to wash hair, could turn out to be detrimental to your scalp and hair. Shampoos are usually sold along with many promises, but few shampoos are actually good for hair. A lot of shampoos contain sulfates, a class of chemicals usually found in low-quality detergents.

Sulfates damage hair. These compounds make hair dry and brittle. While manufacturers add these chemicals to shampoos in a bid to create more lather, thus giving women the illusion that their hair is getting cleaned more thoroughly, these sulfates are doing untold harm to hair.

These shampoos are especially bad for color treated hair. Color treated hair, as we know, requires special care but these hair products do more harm than good if used on color treated hair, which is why women these days are using sulfate-free shampoos.

Another problem women face is frizz. Frizzy hair is unattractive and makes styling difficult. Ordinary shampoos cannot tackle frizz effectively. The next hair problem to consider is tangling. Some women have hair that tangles easily, particularly when they wash their hair. Some shampoos make hair so weak and brittle that the detangling process damages hair even more.

Most shampoos are rarely better than detergents for all the good they do to your hair. These shampoos strip the hair of its oils almost completely, leaving it dry and vulnerable to being uprooted from the scalp. They rarely contain ingredients needed to nourish hair and scalp and give it a healthier sheen.

However, there is one exception - Keranique.

What Keranique Offers

Keranique shampoo is considered one of the best among all sulfate-free shampoo brands. Keranique reviews have increasingly focused on the shampoo's ability to nourish the scalp and clean the hair without damaging it.

Keranique shampoo contains hydrolyzed keratin, which forms a shield along the hair cuticle and protects it from sun damage. Most women, who spend hours in the sun without protecting their hair, discover that their hair becomes brittle, frizzy, and dry. This happens because the ultra violet rays in sunlight have a damaging impact on hair.

Keranique reviews suggest that the Keranique shampoo makes hair easier to manage and helps control frizz and tangling. It contains antioxidants and vitamins to vitalize hair.

The Keranique shampoo improves your hair's visual appeal, making it appear lustrous, smoother, and better textured. If you are battling the woes of unattractive, dull and lifeless hair, using Keranique would help solve the problem to a great extent.

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a [Keranique reviews](#) and Keranique review blogs have commended Keranique a [sulfate free shampoo](#) for its ability to clean and nourish hair, as well as protect it. This sulfate free shampoo is safe for a [color treated hair](#), and even helps control frizz and manage tangles.

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