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Ford Motor Company (or simply Ford) is one of the largest automakers in the world. It also owns the luxury vehicle brand Lincoln and has a stake in Mazda and Aston Martin. Its products are known for innovation and value for the money of consumers.

Henry Ford, the company's founder, started the company in 1903 in a converted factory located on Mack Avenue in Detroit, Michigan. During Ford's early years, it would produce only a few cars in one day, with two or three men working on each car. Later, the company introduced the assembly line concept (where machines are designed to construct cars following a sequence) of car manufacturing to the world. This efficient and cost-effective means of production helped the company in its rise in the automaking industry.

Ford's sports utility vehicles (SUVs) and trucks are among its most popular products. The F-series trucks has been the company's best-selling vehicles for several years. The Ford Escape, Expedition, Explorer, and Flex are among its SUVs.

Buying a car is a considerable investment. Therefore, customers can reap more benefits financially if they buy secondhand vehicles, which are cheaper due to the inevitable wear and tear. Secondhand vehicles can be just as functional as new vehicles, provided the customer has taken all the necessary measures to ensure that maintaining the vehicle will not end up more costly than buying a new vehicle in the long run.

Many people use cars for travel, while others use them for racing. This is especially apparent in the city of Indianapolis, known as "The Racing Capital of the World". Ford also manufactures cars that can be used for racing, such as the Ford Mustang. A Ford dealer Indianapolis race car drivers can do business with should be able to provide these types of cars, both new and used.

For businessmen, trucks can be very useful, especially if they need to transport goods from their factories to the stores and back every day. As mentioned earlier, Ford also sells trucks with good quality. The Ford dealer Indianapolis IN businessmen can deal with should be able to offer enough services for Ford trucks.

There are several Ford dealers Indianapolis people can turn to for their Ford car needs. Whether they need new Ford cars or secondhand Ford cars, a good dealer should be able to assist them in purchasing these cars. For tips on buying Ford cars, you can check out this website: [ford.co.uk/BuyingandprotectingyourFord/BuyersGuide/ChoosingMyCar](http://ford.co.uk/BuyingandprotectingyourFord/BuyersGuide/ChoosingMyCar).

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